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Deltech Signs Adobe Specialty Reseller Agreement to Offer Video, Audio, and Design tools

Markham, Ontario—August 6, 2010—Deltech has signed an Adobe Specialty Camera & ProVideo (SCV) Reseller agreement to become an authorized reseller of digital imaging and video software products.

The SCV program is a new and unique channel initiative by Adobe, with the help of select partners, to provide specialized and increased attention to the needs of video editors, motion graphics designers, visual effects artists, broadcasters and professional imaging companies, to help them achieve the next great strides in digital media design and communications.

Deltech Communications Group, Inc. of Markham, Ontario is a leading value added reseller in the digital media and broadcast technology markets and has a 25 year history of stellar service to a solid customer base within Ontario and outside Canada. Deltech provides a full range of broadcasting and professional digital imaging products, professional services, ongoing support, and customer education.

With the explosive growth of digital video and the increasing use of interactive video, today's digital image designers and artists need increasingly sophisticated tools to help them keep pace and serve customers across the Web. These needs call for speed, simplicity and affordability, which Adobe makes possible with its powerful portfolio of software tools.

Adobe tools are proven, offer a familiar user interface and integrate tightly across their software portfolio. These tools form a complete end-to-end toolset that accelerates video editing workflows from scriptwriting through post-production; they help to deliver best-of-breed video, animation, compositing, and audio; and allow all professionals to work more creatively and efficiently.

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