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**Deltech and Panasonic Join Forces to Serve the Professional Broadcast and Media Market**

Markham, Ontario, August 20, 2010--Deltech Communications Group, Inc. (Deltech) teams with Panasonic Canada, Inc. (PCI) to deliver an extensive range of Panasonic Professional Imaging products and provide complete solutions that deliver the best in media content creation, distribution and management.

Deltech has distinguished itself over 25 years of service as a leading value added reseller in the media and broadcast technology markets and provides a complete range of supporting products, related professional services, ongoing support, and customer education. Deltech serves a solid customer base from local post production houses to the largest media companies within Ontario, the Maritimes, and outside Canada.

Panasonic, one of the world's premier technology companies, is committed to technological leadership and the creation of products to enrich lives, make work life easier and to make a bright future a reality.

Panasonic empowers all media content creators with a line of Professional Imaging products that are as effective as they are intuitive. Panasonic products free the user to innovate, and create images that are compelling and memorable.

With expertise from Deltech plus its impressive array of complementary products, building the optimal media and broadcast infrastructure to meet your design needs and budget becomes an instant possibility. Call us today to arrange an in-house demonstration and discover for yourself how much more you can do with the power of Panasonic Professional Imaging.

For more information, contact Sherman del Sol at (905) 940-4993, x151, or email [sherman.delsol@deltechcommunications.com](mailto:sherman.delsol@deltechcommunications.com), or visit our website at [www.deltechcommunications.com](http://www.deltechcommunications.com).

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